

ONLINE PARALLEL SESSION 1
(9:00 A.M - 10:30 A.M)
2 SEPTEMBER 2026| Wednesday | Day 1
THE 9th INTERNATIONAL ACCOUNTING AND BUSINESS CONFERENCE (IABC) 2026
PLATFORM LINK: GOOGLE MEET

ROOM	TRACK	TIME	PAPER ID	PAPER TITLE	AUTHORS
1	ECONOMICS & FINANCE	9:00 A.M. - 9:15 A.M.	PID0001	HOW DOES POLITICAL INSTABILITY AFFECT ECONOMIC GROWTH? A SYSTEMATIC REVIEW	Muhamad Aliff Watri Soldin, Nur Hayati Abd Rahman, Khairunnisa Abd Samad, Shafinar Ismail
		9:30 A.M. - 9:45 A.M.	PID0030	GEOPOLITICAL RISK AND ECONOMIC GROWTH IN GLOBAL POLITICAL ECONOMY: A SYSTEMATIC LITERATURE REVIEW	Nurul Fahana Aini Harun, Nur Hayati Abd Rahman, Shafinar Ismail, Khairunnisa Abd Samad
		10:00 A.M. - 10:15 A.M.	PID0032	DETERMINANTS OF FINTECH LENDING ADOPTION AMONG GENERATION Z: ASSESSING THE MEDIATING ROLE OF LIFESTYLE	Hedwigis Esti Riwayati, Natali Yustisia, Hikmah Abdul Rachman
2	MANAGEMENT & MARKETING	9:00 A.M. - 9:15 A.M.	PID0002	ARTIFICIAL INTELLIGENCE FOR SUPPLY CHAIN RISK MANAGEMENT: ENHANCING SMES' SUSTAINABILITY PERFORMANCE	Nur Rahmas Mohd Saman, Noor Insyirah Mohsin, Ahmad Suhaimi Alias, Nurazree Mahmud & Norzanah Mat Nor
		9:30 A.M. - 9:45 A.M.	PID0003	INTEGRATING GOVERNANCE FOR SUSTAINABLE PERFORMANCE AND ACCOUNTABILITY	Dini Muyassarah Kamaruddin, Suraiya Ibrahim & Zulaikha Rabitah Mohd Khairulnizam Zahari
		10:00 A.M. - 10:15 A.M.	PID0049	INTEGRITY AND QUALITY OF MANAGEMENT PRACTICES IN AN ORPHANAGE CARE CENTER: THE MODERATING ROLE OF GUILT TENDENCY	Muharratul Sharifah Binti Shaik Alaudeen, Farizah Binti Mamat@ Mohd Nor, Che' Khalilah Binti Mahmood, Siti Farrah Binti Shahwir, Ainul Adiba Binti Saleh & Rifhan Bte A Rahim
		10:30 A.M. - 10:45 A.M.	PID0027	RESEARCH TRENDS IN MANUFACTURING RESHORING AND STRATEGIC COST MANAGEMENT: A BIBLIOMETRIC ANALYSIS USING LENS.ORG AND VOSVIEWER	Muhammad Nor Imran Marmin, Hadijah Iberahim & Azianti Ismail
3	OTHERS	9:00 A.M. - 9:15 A.M.	PID0009	ADVERSITY QUOTIENT AND VOLUNTEER MOTIVATION: EXTENDING SELF-DETERMINATION THEORY IN NON-PROFIT CONTEXTS	Rohani Jangga, Noraishah Kamarolzaman & Hairiani Abdul Hamid
		9:30 A.M. - 9:45 A.M.	PID0012	CASE STUDY OF INDONESIAN INDIVIDUAL TAXPAYERS IN VOLUNTARY TAX COMPLIANCE: AN SLIPPERY SLOPE THEORY APPROACH	Atik Djajanti, Inung Wijayanti, Stepani Sisca Wulandari, Rahimah Mohammed Yunos, Syahrul Ahmar Ahmad
		10:00 A.M. - 10:15 A.M.	PID0048	EXPLORING STUDENTS' PERCEPTIONS OF GAMIFICATION IN CALCULUS LEARNING: EMPIRICAL STUDY IN STUDENT MOTIVATION AND STUDENT ENGAGEMENT AMONG UiTM UNDERGRADUATES	Nur Humairah Aini Mohd Fidzal, Noraisyah Abdl Aziz, Norharziana Yahaya Rashdi, Nur Fadzilah Muhamad Zamani, Shafaruniza Mahadi
		10:30 A.M. - 10:45 A.M.	PID0045	LONGITUDINAL ANALYSIS OF COURSE OUTCOME AND PROGRAMME OUTCOME ATTAINMENT TO SUPPORT CONTINUOUS QUALITY IMPROVEMENT IN WORKSHOP PRACTICE COURSE	Syidatul Akma Sulaiman, Nurulnatisya Ahmad, Siti Khadijah Alias, Nur Fazlin Uteh, Muhammad Amir Mat Shah, Mohd Noor Halmy Ab. Latif

ONLINE PARALLEL SESSION 2
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1	ECONOMICS & FINANCE	2:15 P.M - 2:30 P.M.	PID0058	ECONOMIC SUSTAINABILITY OF PREMIUM BEEF LOCALIZATION: A CONCEPTUAL ANALYSIS OF MYGYU	Nur Fatihah Shaari , Norfariza Mohd Ali, Siti Nordiyana Isahak, Rosmah Abd Ghani, Jamilah Shaari
		2:45 P.M. - 3:00 P.M	PID0047	REVISITING INCOME ELASTICITY OF ELECTRICITY DEMAND: A GLOBAL META-REGRESSION ANALYSIS WITH PUBLICATION BIAS CORRECTION	Mohd Azim Sardan , Ahmad Razi Ramli
2	MANAGEMENT & MARKETING	2:15 P.M - 2:30 P.M.	PID0004	PHYSICAL ENVIRONMENT, SERVICE QUALITY, AND CUSTOMER SATISFACTION: A SYSTEMATIC REVIEW OF HOTELS	Siti Nor Fadillah Ahmad Shariff , Hawaliana Selamat , Mohd Hairi Jalis, Massyittah Omar, Muhamad Shah Kamal Ideris
		2:45 P.M. - 3:00 P.M	PID0021	IDENTITY TENSIONS IN DIGITAL SERVITIZATION: A LONGITUDINAL STUDY OF BELONGING PARADOXES	Liguo Wu , Aini Aman, Dahlia Fernandez & Soliha Sanusi
3	OTHERS	2:15 P.M - 2:30 P.M.	PID0044	ADOPTION OF ARTIFICIAL INTELLIGENCE (AI) AMONG DIPLOMA STUDENTS IN UITM PASIR GUDANG CAMPUS: STUDENTS PERCEPTIONS AND ETHICS	Siti Khadijah Alias , Nor Fazlin Uteh, Hazriel Faizal Pahraraji, Nurulnatisya Ahmad, Syidatul Akma Sulaiman, Albert Efendi Pohan
		2:45 P.M. - 3:00 P.M	PID0051	MAPPING ALUMNI ENGAGEMENT RESEARCH IN HIGHER EDUCATION: A BIBLIOMETRIC ANALYSIS	Nor Azairiah Fatimah Othman, Norashikin Ismail, Azila Jaini & Raja Adzrin Raja Ahmad
		3:15 P.M. - 3:30 P.M.	PID0055	TUPE FOR MALAYSIA? A COMPARATIVE LEGAL REVIEW	Norintan Wahab , Hariati Mansor, Mohd Bahrain Othman, Norziana Lokman, Zuramaznum Sainan

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1	ISLAMIC FINANCE	3:15 P.M. - 3:30 P.M.	PID0039	INTEREST RATE SENSITIVITY OF SHARIAH-COMPLIANT AND CONVENTIONAL EQUITIES: A WAVELET ANALYSIS ACROSS INVESTMENT HORIZONS	Yasmin Abd Rahim , Izlin Ismail, Aidil Rizal Shahrin
		3:45 P.M. - 4:00 P.M.	PID0059	INCOME INEQUALITY IN MALAYSIA AND INDONESIA: AN ISLAMIC HUMAN DEVELOPMENT PERSPECTIVE	Maizura Md Isa , Nor Hazila Ismail, Nur Fatihah Shaari, Faridah Najuna Misman
		4:15 P.M. - 4:30 P.M.	PID0050	SYSTEMATIC LITERATURE REVIEW (SLR): MODEL OF SOCIOECONOMIC DEVELOPMENT OF MUSLIM YOUTHS	Nurfarhana Mohd Daud , Mohamad Zaim Ismail, Munirah Zakaria, Ahmad Fuzi Md Ajis, Nur Fatihah Shaari & Fatin Farazh Ya'acob
		4:45 P.M. - 5:00 P.M.	PID0040	UNCOVERING THE SOURCES OF CONTAGION BETWEEN ISLAMIC AND CONVENTIONAL EQUITY MARKETS: EVIDENCE FROM WAVELET AND CONSTITUENT ANALYSES	Yasmin Abd Rahim , Izlin Ismail, Aidil Rizal Shahrin
2	MANAGEMENT & MARKETING	3:15 P.M. - 3:30 P.M.	PID0042	A SYSTEMATIC LITERATURE REVIEW OF SOCIAL MEDIA AS A PEDAGOGICAL TOOL IN EDUCATION	Zurina Binti Omar , Farizah Binti Mamat@ Mohd Nor, Tan Yan Ling, Aida Rohani Samsudin
		3:45 P.M. - 4:00 P.M.	PID0031	UNDERSTANDING PLANTATION WORKERS' AWARENESS OF TRADE UNION FUNCTIONS: EVIDENCE FROM THE NATIONAL UNION OF PLANTATION WORKERS (NUPW) IN MALAYSIA	Adilah Othman , Mohd Saad Mohd Yusoff & Siti Noor Aishah Mohd Sidik
		4:15 P.M. - 4:30 P.M.	PID0043	DRIVING UNIVERSITY STUDENT PARTICIPATION IN COMMUNITY SERVICE: EXAMINING STUDENT, FAMILY, PEER, AND INSTITUTIONAL FACTORS	Hairiani Abdul Hamid, Zarith Sofia Jasmi, Muhammad Khodri Kholib Jati, Siti ZariKh Sofiah Abu Bakar , Khairunnisa Rahman, Muhammad Haris Naquiddin Muda

ONLINE PARALLEL SESSION 4
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1	ACCOUNTING	8:30 A.M. - 8:45 A.M.	PID0010	INVESTOR REACTION TO FENG SHUI PREDICTIONS	Debbianita, Eko Ganis Sukoharsono, Lilik Purwanti, Zaki Baridwan
		9:00 A.M. - 9:15 A.M.	PID0018	FIRM CHARACTERISTICS AND EARNINGS RESPONSE COEFFICIENT IN AN EMERGING COMMODITY MARKET: EVIDENCE FROM INDONESIA'S COAL INDUSTRY	Aurora Fitri Dwi Heryanti, Inung Wijayanti, Ridarmelli, Adib Minanurohman, Azka Aurelia Dewanti & Athallah Putri Ardine Nugroho
		9:30 A.M. - 9:45 A.M.	PID0017	THE IMPACT OF AUDIT FEES AND AUDITOR EXPERTISE ON ESG RATINGS WITH MEDIATING EFFECT OF AUDITOR EXPERTISE	Nurul Huda Ahmad Shukri, Amirul Hafiz Mohd Nasir & Azlinda Mohamad
		10:00 A.M. - 10:15 A.M.	PID0026	CORPORATE GOVERNANCE AND CORPORATE WATER OUTCOMES: A SYSTEMATIC REVIEW OF THE DISCLOSURE–PERFORMANCE GAP AND FUTURE RESEARCH DIRECTIONS	Nor Atikah Shafai
		10:30 A.M. - 10:45 A.M.	PID0060	THE INFLUENCE OF SOCIAL RESPONSIBILITY ON TAX AVOIDANCE PRACTICES	Nursia Yuhanis, Norhidayah Abdullah, Emelin Abdul Wahid, Nuruu Ain Fauzi, A.D Rosilawati Shafaruddin, Nazatulshima Nolan
2	MANAGEMENT & MARKETING	8:30 A.M. - 8:45 A.M.	PID0036	THE DIGITAL MARKETING PRACTICES AMONG SMEs INDUSTRY IN JOHOR DARUL TAKZIM	Noreen Noor Abd Aziz, Norshahniza Sahari, Siti Noorhaslina Abd Halim, Ainol Mardhiyah Rahmat, Nurul Ashykin Abd Aziz, Diana Mazan
		9:00 A.M. - 9:15 A.M.	PID0011	LINKING COORDINATION IN SUPPLY CHAIN RELATIONSHIPS TO THE BUSINESS PERFORMANCE OF RETAIL SMES IN MALAYSIA	Nor Asmahani Ibrahim
		9:30 A.M. - 9:45 A.M.	PID0054	GENERATION Z CONSUMERS' PERCEPTION AND IMPULSE BUYING BEHAVIOUR IN SOCIAL COMMERCE: A DESCRIPTIVE ANALYSIS	Hajar Ahmedy, Azila Jaini, Norshahniza Sahari, Nor Fazlin Uteh, Rahayu Izwani Borhanuddin, Nazatul Syahira Hussein
3	BANKING	8:30 A.M. - 8:45 A.M.	PID0014	THE EFFECT OF INCOME SMOOTHING AND CAPITAL ADEQUACY RATIO ON LOAN LOSS PROVISION: MODERATING ROLE OF BANK CAPITALIZATION	Jasman Jasman, Hikmah Abdul Rachman
		9:00 A.M. - 9:15 A.M.	PID0016	DETERMINANTS OF EMPLOYEE FINTECH ADOPTION IN THE MALAYSIAN BANKING SECTOR: A TOE-BASED CONCEPTUAL FRAMEWORK	Yuhanizah binti Samsudin, Norashikin binti Ismail, Wahida binti Ahmad & Nor Hazila binti Ismail
		9:30 A.M. - 9:45 A.M.	PID0006	SERVICE QUALITY, POST-TRANSACTION ANXIETY, AND TRUST AS DETERMINANTS OF CUSTOMER SATISFACTION IN MOBILE BANKING	Eduardus Suharto
		10:00 A.M. - 10:15 A.M.	PID0053	DIGITAL FINANCIAL INCLUSION AND SMES' TECHNOLOGICAL INNOVATION: A CONCEPTUAL FRAMEWORK OF FINANCING CONSTRAINTS AND FINANCIAL REGULATION	Yao Yang, Faridah Najuna Misman

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1	ACCOUNTING	11:00A.M. - 11:15 A.M.	PID0020	PREPARING FUTURE ACCOUNTANTS FOR SUSTAINABILITY CAREERS: AWARENESS AND LEARNING READINESS INFLUENCES	Noor Afza Amran, Siti Nurulhuda Mamat & Mazrah Malek@Malik
		11:30 A.M. - 11:45 A.M.	PID0013	DETERMINANTS OF GREEN FINANCING ADOPTION AND POST-ADOPTION PERSISTENCE IN INDONESIAN MSMES: EVIDENCE FROM A SYSTEMATIC REVIEW	Yolanda Noviasari Maramis, Nanda Chairunnisa, Najra Nabiila Hajar, Parmonangan Sianturi, Masbulan Pane, Iskandar Muda
		12:00 P.M. - 12:15 P.M.	PID0037	BEYOND ESG COMPLIANCE: A CRITICAL-INTERPRETIVE READING OF PANCASILA VALUES IN SUSTAINABILITY DECISION-MAKING AT PT PLN	David Tampubolon, Eko Ganis Sukoharsono, Lilik Purwanti, Aji Dedi Mulawarman
		12:30 P.M. - 12:45 P.M.	PID0056	REGIONAL MARKETIZATION AND CORPORATE SOCIAL RESPONSIBILITY PERFORMANCE: INTERNAL CONTROL AS AN INSTITUTIONAL ADAPTATION MECHANISM	Wang Dandan, Mathew Kevin Bosi & Lim Thien Sang
2	MANAGEMENT & MARKETING	11:00A.M. - 11:15 A.M.	PID0029	EMPOWERING WOMENPRENUERS DIGITAL MARKETING SKILLS: EVIDENCE FROM MALAYSIA	Azila Jaini, Mazida Ismail, CT Munnirah Niesha Mohd Shafee, Noor Azrin Zainuddin, Juliana Mohamed Abdul Kadir & Mohd Khairul Ariff Noh
		11:30 A.M. - 11:45 A.M.	PID0005	GREEN NUDGE INTENSITY AND BEHAVIORAL BACKFIRE IN DIGITAL BANKING: EVIDENCE FROM AN EMERGING MARKET	Eduardus Suharto